

Visual POP offers “how-to” make your own marketing graphics training for non-designers in business

Create Fun & Easy Graphics for Marketing Your Business or Non-Profit

Images get noticed instantly.
They can spark emotion.
They compel people to share them.
And they drive traffic.

Learn How to Make Them Yourself

Wouldn't you love it if you or someone on your staff knew how to whip up eye-catching images like the ones you see every day on websites, Pinterest, G+, Instagram, Facebook, ezines, flyers, newsletters and more?

You can. And it's easier than you think.

In **Visual POP** workshops, entrepreneurs missing a designer gene learn easy, effective ways to put real oomph into their social media, blog posts, newsletters, flyers, emails and other marketing materials.

Visual POP workshops are not art classes for grownups. They are business training where you get hands-on practice using PicMonkey or Canva, two free online image editors that are burning up the social web.

Instead of simply learning *what* you should be doing and *why* -- we show you **HOW**. Our philosophy is that people learn best by *doing* in fun and supportive small groups. Bring your laptop and power cord (iPads and tablets don't work) and a sense of adventure!

Three Workshops in the “Social Media Images Made Easy” series:

- PicMonkey Essentials** (great for beginners and intermediate level folks looking for practice with an instructor nearby)
- Creating With Canva** (for beginners and anyone new to Canva)
- Visual Marketing Ninja Tools & Tips** (for intermediate+ level students)

From Nitty Gritty to Ninja Tips & Tricks

Some students want step-by-step-by-step-by-step instructions when learning something new. We get that. Others are ready to dive in – just show them a bunch of cool tips and tricks, give them plenty of time to apply what they just learned and be there to answer questions if they get stuck. No matter where you are, we have something that fits most skill levels and learning styles. No design talents or previous experience with graphics software is needed.

Learn How to Get a Free “Summer Round Up” Workshop for Your Richmond Group
www.VisualPop101.com/roundupRVA

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Request details
VisualPop101.com